



**BIG YEAR!**  
**BIG FUN!**  
**BIG NEWS!**



**1972**



**2021**

April 3, 2021

**From Doug Zeise – President, Manitowish Waters Alliance Foundation**

Spring Greetings to our MW Alliance Foundation Members,

It brings me great pride and excitement to write this letter to our members for several reasons! First and foremost, we all need to congratulate ourselves - as the current "caretakers" of the Alliance - for reaching our organization's **GOLDEN ANNIVERSARY!**

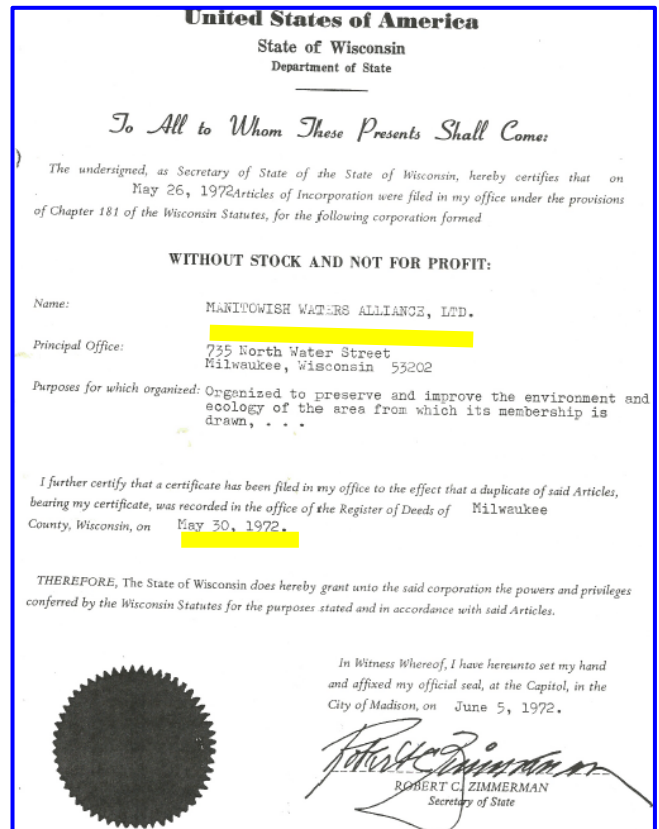
The "Alliance" is the incredible story of some people who understood the unique beauty and enchantment of our location and believed it deserved uncommon attentiveness *nearly 50 years ago.*

They are people who helped guide the growth of our community by holding on to their values while having a vision of what our Town "could be."

These are the people who saw the need for social interaction, of helping, and in giving back to others - what we now call "community."

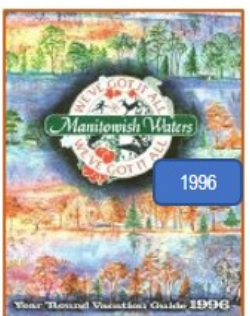
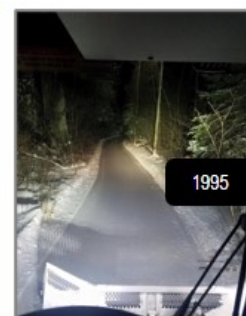
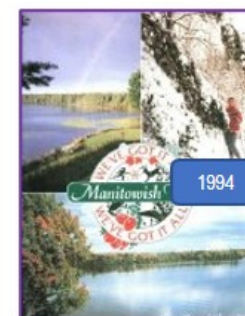
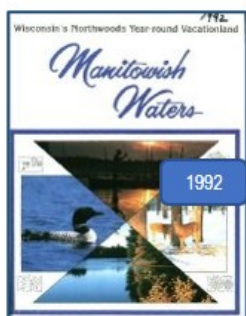
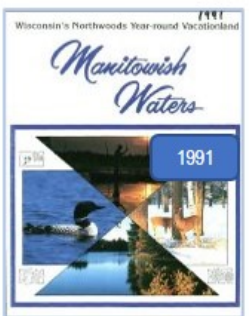
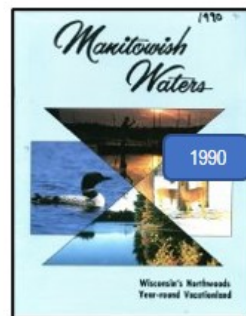
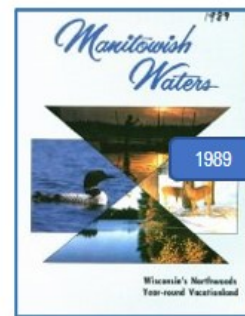
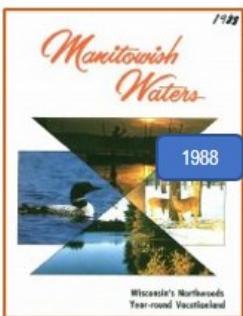
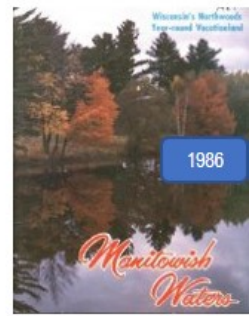
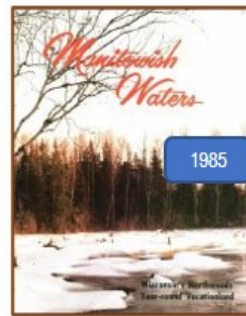
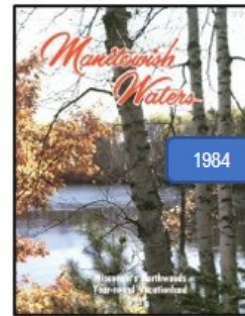
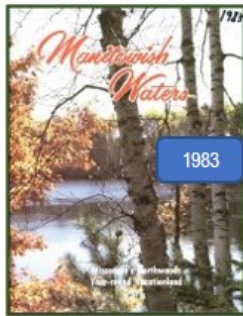
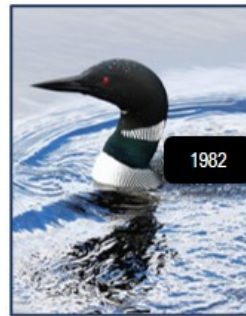
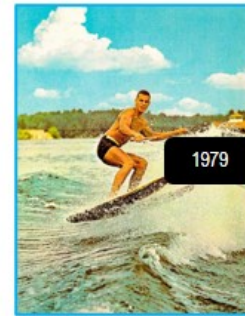
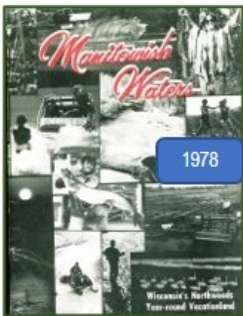
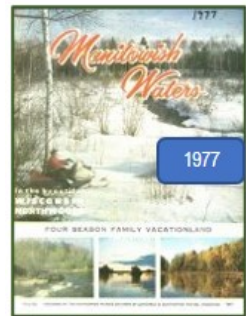
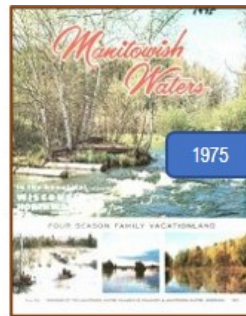
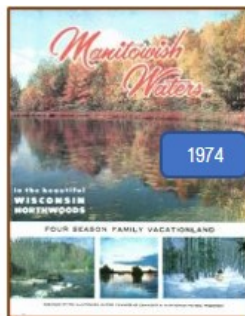
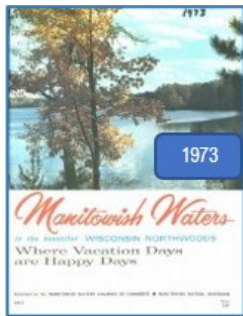
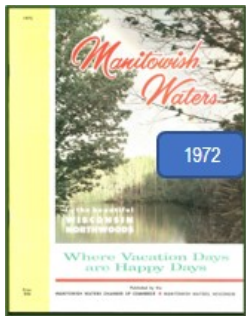
And just maybe, they created the foundation for why, today, Manitowish Waters is undeniably the "gem" of the Northwoods.

Fifty years is a tremendous accomplishment. The 50 pictures that follow highlight the number of "changes" each annual Chamber of Commerce "Visitor's Guide" captured!

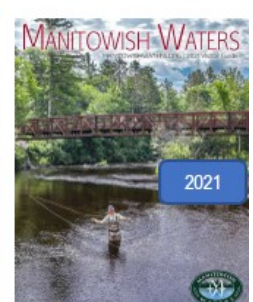
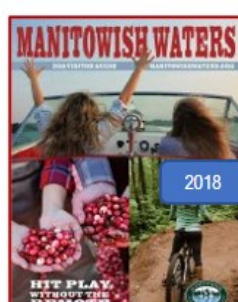
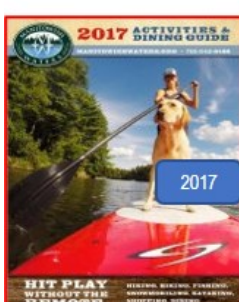
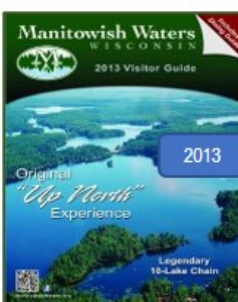
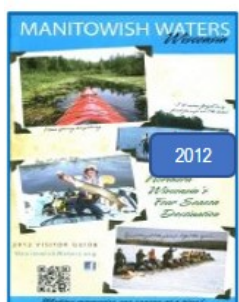
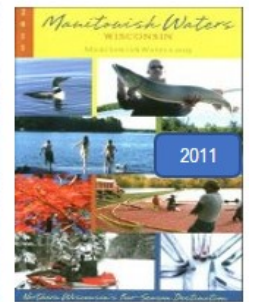
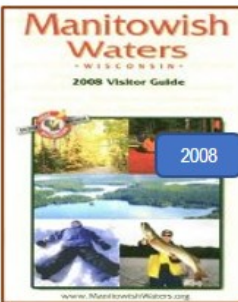
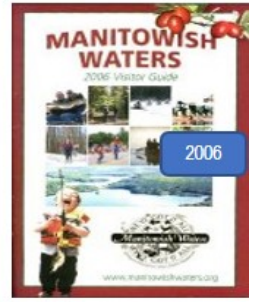
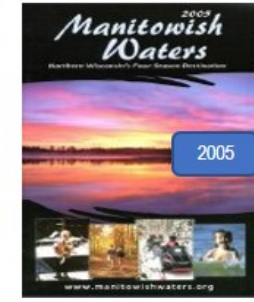
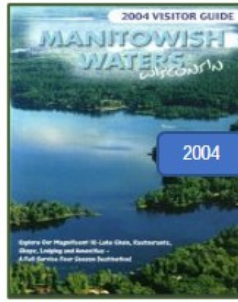
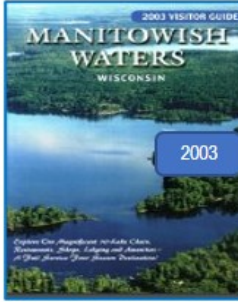
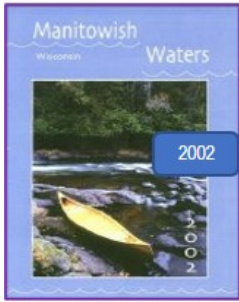
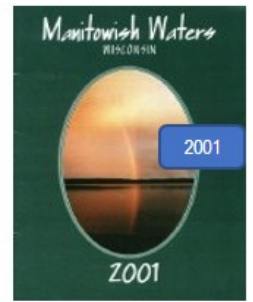
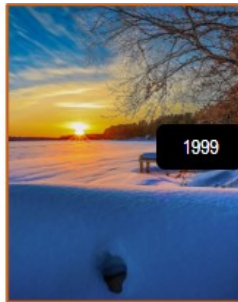
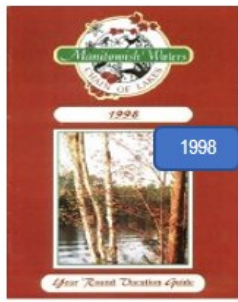
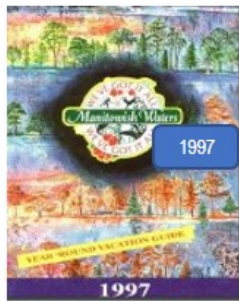


# Our first 25 years . . .

Special thanks to the Manitowish Waters Historical Society for providing the Chamber of Commerce "Visitors Guides."



# Our last 25 years . . .



Special thanks to the **Manitowish Waters Historical Society** for providing the annual Chamber of Commerce "Visitors Guide" cover photos.

NOTE: No Chamber Visitor's Guide was available in the MW Historical Society archives in the calendar years denoted with a date in a BLACK box with white numbers. In the years where a Chamber Visitor's Guide was available in the archives, the calendar year is denoted with the date appearing in a BLUE box with white numbers - you will also notice some Guide covers were repeated over several years.

## Beginning our next 50 years . . .

Nearly every part of our lives have been upended since March of 2020 due to the COVID-19 pandemic. Here we are - one year later. We live differently. We play differently. We work differently. And along with the community organizations we support; we at the MW Alliance Foundation are also striving to create, reimagine, and alter our programs and services so we can optimize our efforts to achieve outstanding results. Here are just a few of the ways we've been able to accomplish that:

- With the merger of the MW Community Foundation and the MW Alliance, we have been a not-for-profit Foundation for one year! Thank you to everyone that, for the first time ever, were able to make tax-deductible donations to the Alliance in support of MANI\*WISH or the local organization of their choice, or to honor the memory of a loved-one. Your generosity makes a big difference in our small community.
- Launched our *first ever* online auction site last November in support of our "2nd Annual MANI\*WISH Christmas" fundraising event. We exceeded our goal of raising \$10,000 for needy children and families by tallying more than \$14,000 in donations.
- With the success of MANI\*WISH Christmas, in February we began a slow roll-out of the **new, year-round "MANI\*WISH Giving Program"** to meet the rising requests for financial relief from community residents facing a specific need. (You'll find more information and an online request form under the GIVING menu tab of our website).
- MANI\*WISH Giving donation (in cooperation with Camp Jorn) made to a young local boy [name-withheld] to help him attend camp this summer. - March, 2021



**CHECK OUT OUR NEW ONLINE AUCTION SITE!**

Manitowish Waters Alliance Foundation

Community Development

WELCOME TO OUR ONLINE AUCTION SITE! This feature is part of our overall fundraising efforts to help area kids. Please help us share "The magic of Christmas" by bidding on our items. Scroll down to see all the great items!

**CLICK HERE**

**AND SUPPORT OUR MANI-WISH FUNDRAISER**

HUGE THANKS to the many members that bid on the fantastic items donated by our local business sponsors that were so eager to support this wonderful cause.



**THIS YEAR, WE RAISED \$14,000!**

**WE DID IT TOGETHER!**

Calling all **BIG HEARTED MEMBERS**



HOME EVENTS JOIN DONATE GIVING ABOUT US OUR PARTNERS GA

**CELEBRATING 50th ANNIVERSARY 1978 - 2021**

**Solstice Fest June 18-19**

**Highway Clean-Up May 22, Jun 26, Aug 21**

**MANITOWISH WATERS ALLIA**

[Click Here to view the GIVING tab](#)

## Adopt-A Highway Clean-up



With no loss of continuity last year, the Adopt-A-Highway clean-up continues it's long, annual run of keeping Hwy 51 into Manitowish Waters free of litter with 3 dates in 2021:

- May 22nd
- June 26th
- August 28th

**Please volunteer 3-4 hours of your time by contacting JoAnn Klug at [joannklug54545@gmail.com](mailto:joannklug54545@gmail.com)**



**REFRESHMENTS AND SNACKS TO FOLLOW at a local "establishment!"**

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## Trig's Brat Stand



Could there be additions and changes to our menu?

**STAY TUNED!**



Our "Master Chef" of the Brat Stand, Dan Meier, will be in line at Trig's on May 1st when sign-up for use of the stand opens (usually opens on Jan 1st). Please check our website and watch for an email when our dates are confirmed.

In 2020, we were the first organization that stepped up to the challenge when we cranked up the grills on June 13th. Our patrons were thrilled that we offered them a sense of "normalcy" and we raised over \$1,300 - a record for our brat stand fundraising!

**Please volunteer for a 3 hour shift by contacting Dan Meier at: [danmeier@shrealty.com](mailto:danmeier@shrealty.com) or Bill Vogel at: [billv@springvalleyusa.com](mailto:billv@springvalleyusa.com)**

## Solstice Festival – June 18, 19, 2021 at Koller Park



In the future, look for this event to expand beyond cycling as the committee develops plans to make this event a true "Outdoor Festival." Expect to see more vendors, activities, and shows as we tap into the amenities and organizations the area has to offer for outdoor fun - not only land but water as well!

The annual Solstice Festival is **ON** with the event committee, led by Chris McMurray of Rivers Edge Lodge and Outfitters, moving full steam ahead with a 2-day schedule of cycling, camaraderie, and fun!

FIVE rides are being offered including: a Family Fun Ride with Activities at the Rest Stops; and 4 Road Route choices of 14, 29, 50, or 100 miles with Rest Stops at appropriate locations. An After Ride Party at Koller Park caps off this much anticipated event.

**If you are interested in Volunteering for this event, please email [info@SolsticeFestival.us](mailto:info@SolsticeFestival.us) ASAP!!!**

**No prior experience required.**

### Solstice Festival – 2020 Recap

Last year the Solstice Festival became an Alliance event and despite the challenges of COVID, the Committee triumphed in putting on a very successful and safe, scaled-down gathering.



The repeated *Thank You's* and voiced appreciation from many of the over 120 riders let us know that this event will continue to grow and be a big part of the summers in Manitowish Waters for years to come - thank you Beth Wetzler and your committee for an awesome event, The Alliance put a special twist on the event with a Bloody Mary bar for the riders - thanks go to Bill & Joyce Vogel and Shelley Buehring who provided the much-appreciated libations.



**Smiles Galore at the Bloody Mary Bar!**

## 2021 Member Summer Social – July 10<sup>th</sup>

This “50<sup>th</sup> celebration” year, we’re hoping to GO BIG at the annual Member Summer Social on July 10th.

The committee is in the process of planning the event and, hoping health-safety issues are behind us, this event promises to be the Biggest Party yet! Please mark your calendars now!



**HAPPY  
50TH  
ANNIVERSARY!**

**JULY 10, 2021**

**MEMBER  
SUMMER SOCIAL**

**MORE INFO TO FOLLOW**

**SAVE THE DATE!**

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### 2020 Member Social Recap

COVID conditions across the state made us question “is this the right thing to do?” We were confident we could create an in-person event that followed social distancing and other recommendations, but we also felt strongly that the choice to attend belonged to the member. So, the question became “how can the most members participate?” Our solution? We added a “Carry Out” option as well as providing a giant open-air tent and several other safety measures for those that choose to “Dine In.” At the end of the day, we saw over 100 people participate and we raised a record \$6,000 from raffles baskets and Live Auctions - making this the most successful money raising social on record!



**THANK YOU FOR A VERY SUCCESSFUL  
“SUMMER SOCIAL”**

**OUR 50TH YEAR  
1972 - 2020**

**100+ MEMBERS PARTICIPATED USING TAKE-OUT OR DINE-IN OPTIONS**

**\$6,000 RAISED FOR COMMUNITY NEEDS.**

**DONATION CHECKS PRESENTED TO:**

- MW FIRE DEPT
- CAMP JORN
- MANITO ART LEAGUE
- KOLLER LIBRARY
- GROW! GARDEN
- WINMAN TRAILS
- WALLEYES FOR TOMORROW

## MANI\*WISH Christmas 2020

Our last scheduled event of the year - and for obvious reasons, the decision to go forward our toughest. We needed to balance the personal safety of everyone at an indoor event with the importance of this event to the deserving area families and children we wanted to give a great Christmas!

We decided *the Show Must Go On!*

Words can't adequately express how amazing it was to see the community and our members get behind this event! We received nearly double the basket donations from area businesses and member families. Cash donations from members were received like never before in our Alliance history. And our first-ever online auction let folks that could not attend still support our Mani\*Wish cause.

And once again, Little Bohemia did an awesome job providing amazing food, an excellent staff, and a festive party atmosphere - what a great time for a great cause!

**Mark your calendars now for our 3rd  
Annual MANI\*WISH Christmas  
December 4, 2021**





Thanks to all of you that have renewed your membership for 2021. I'm sure you agree, your annual fee coupled with our fundraising efforts certainly enabled us to make a big impact in our community in 2020!

For the few of you that haven't yet renewed, please mail in the attached form or renew online at <https://manitowishwatersalliancefoundation.org/sys/website/?pageId=18084>.

Dues remain at \$60 for 2021.

Let's all celebrate reaching our 50th Anniversary and make it our best year yet for membership involvement and community support. I am honored to be your elected President.

Sincerely,

*Doug Zeise*

President, Manitowish Waters Alliance Foundation

## 2021 JOIN/RENEW MEMBERSHIP APPLICATION FORM

**NOTE: Member DUES cover one calendar year, from Jan 1 through Dec 31.**

**PLEASE FILL OUT AS YOU WISH TO BE LISTED IN THE ALLIANCE DIRECTORY**

NAME(S) \_\_\_\_\_

EMAIL(S) \_\_\_\_\_

DIRECTORY ADDRESS \_\_\_\_\_

DIRECTORY CITY \_\_\_\_\_ STATE \_\_\_\_ ZIP \_\_\_\_\_

**MAILING ADDRESS (If different than your Directory Address)**

\_\_\_\_\_ CITY \_\_\_\_\_ ST \_\_\_\_ ZIP \_\_\_\_\_

MOBILE PHONE(S) \_\_\_\_\_

**BEST CONTACT METHOD: MOBILE, EMAIL, POSTAL MAIL**

**ANNUAL DUES (COUPLE/SINGLE): \$60.00**

**Please make check payable and mail to :**

**Manitowish Waters Alliance Foundation  
P.O. Box 4  
Manitowish Waters, WI 54545-0004**